

FUNDRAISING GALA DINNER

Venue: Sun & Moon Riverside Hotel

14th of September 2024, 5.30PM Sponsors' display from 4.PM



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LOCATED IN THE PROVINCE OF RATANAKIRI, AIRAVATA IS A FOUNDATION THAT WORKS TO MAINTAIN THE MULTI-MILLENNIAL LINK BETWEEN MAN AND ELEPHANT.

DECRIED, SULLIED AND CARICATURED BY SOME, THIS LINK IS NEVERTHELESS ONE OF THE MOST NOBLE ACHIEVEMENTS THAT HUMANITY HAS EVER MADE. TO TAME THE ELEPHANT, TO ESTABLISH A LASTING TRUST BETWEEN A PACHYDERM WEIGHING SEVERAL TONS AND A HUMAN WEIGHING A FEW KILOS IS TO HOLD THE TORCH TO A TRADITION THAT DATES BACK 4500 YEARS!

A NEW GENERATION ELEPHANT CAMP, AN ETHICAL AND RESPONSIBLE ALTERNATIVE TO MASS TOURISM, AÏRAVATA IS A PLACE WHERE BALANCE IS SOUGHT ABOVE ALL. BETWEEN THE KATIENG FOREST, WHICH SHELTERS AND FEEDS OUR ELEPHANTS, AND THE CENTRE WHERE WE WORK WITH THEM ON A DAILY BASIS, WE ENSURE OUR PROTÉGÉS HEALTHY AND NATURAL LIVING CONDITIONS BUT ALSO A PERMANENT INTERACTION WITH HUMANS BASED ON CAMBODIAN TRADITION AS WELL AS ON THE TEACHINGS OF THE BEST EXPERTS.

OUR CREDO IS TO GIVE BACK ITS PLACE TO THE ELEPHANT, THIS ANIMAL THAT HAS DONE SO MUCH FOR CAMBODIA BUT HAS ALMOST DISAPPEARED BECAUSE OF THE WARS AND THE KHMER ROUGE GENOCIDE.

A COUNTRY THAT FORGETS ITS HISTORY AND TRADITIONS IS A MUTILATED COUNTRY!

OUR APPROACH TO CONSERVATION IS ALSO CULTURAL, WE INTEND TO PERPETUATE THESE TRADITIONS WHICH ARE PART OF THE SOUL OF THE COUNTRY AND WE CONTINUE TO OFFER, AMONG OTHER ECO-TOURIST SERVICES, ELEPHANT RIDES, AS LONG AS THEY ARE CAREFULLY SUPERVISED AND THE ELEPHANTS EVOLVE IN THEIR NATURAL ENVIRONMENT, THE FOREST.

IN THE KATIENG FOREST SMALL GROUPS OF TRAVELLERS ARE WELCOMED TO EXPERIENCE THE UNIQUE EXPERIENCE OF INTERACTING WITH THE LAST REMAINING DOMESTICATED CAMBODIAN ELEPHANTS.



BOARD OF DIRECTORS



MRS CHENDA CLAIS
PRESIDENT



HE KHIEU KAGNARITH HONORARY PRESIDENT



MR MAY VICHET
SECRETARY GENERAL



LC SOK CHANDA VICE PRESIDENT



MS DUONG ZORIDA
VICE PRESIDENT



MRS KHAY KUNTHEA
MEMBER OF THE BOARD



MR PIERRE-YVES CLAIS TECHNICAL DIRECTOR

MR JEAN CLAIS
TREASURER

KEY OBJECTIVES

- -Gather all people who love elephants and support the conservation of elephant traditions.
- -Celebrate the Elephant as a historical pillar of Khmer & Asian Culture.
- -Show Khmer Traditions and Culture around the elephant.
- -Educate the youth in favour of environment, culture and Cambodian Heritage.
- -Highlight the dramatic situation of the Khmer domesticated elephant, which is on the brink of extinction.
- -Minimum contribution for the Gala will be 50\$ / person.



SPONSOR PACKAGES

Bronze sponsor: 1 500 USD

·Silver sponsor: 3 000 USD

·Gold sponsor: 5 000 USD

·Platinum sponsor: 10 000 USD

·Diamond sponsor: 20 000 USD

BRONZE SPONSOR

- 1. Announcement by MC during the event
- 2.Logo on stage & photo shoot backdrops
 - 3.Logo on press conference backdrop
- 4.Logo & information on the website of the Foundation
 - 5.Certificate of recognition
 - 6.Space provided to set up a booth
 - 7. One seat at the gala dinner

SILVER SPONSOR

- 1. Announcement by MC during the event
- 2.Logo on stage & photo shoot backdrops
 - 3.Logo on press conference back drop
- 4.Logo & information on website of the Foundation
 - 5. Medal and certificate of recognition
 - 6.Space provided to set up a booth
 - 7.Two seats at the gala dinner

GOLD SPONSOR

- 1. Announcement by MC during the event
- 2.Logo on stage & photo shoot backdrops
 - 3.Logo on press conference back drop
- 4.Logo & information on website of the Foundation
 - 5. Medal and certificate of recognition
 - 6.Article in the electronic press
 - 7. Space provided to set up a booth
 - 8. Four seats at the gala dinner
 - 9. Appreciation Trophy handed on stage.

PLATINUM SPONSOR

- 1. Announcement by MC during the event
- 2.Logo on stage & photo shoot backdrops
- 3.Logo on the press conference backdrop
- 4.Logo & information on website of the Foundation
 - 5.Medal and certificate of recognition
 - 6.Articles in the electronic press
 - 7. Space provided to set up a booth
 - 8. Ten seats in VIP tables
 - 9. Appreciation Trophy handed on stage.

DIAMOND SPONSOR

- 1. Announcement by MC during the event
- 2.Logo on stage & photo shoot backdrops
- 3.Logo on the press conference backdrop
 - 4. Posts on the Airavata Facebook page
- 5.Logo & information on website of the Foundation
 - 6.Medal and certificate of recognition
 - 7. Articles in the electronic press
 - 8. Double space provided to set up a booth
 - 9. Twenty seats in VIP tables
 - 10. Appreciation Trophy handed on stage.
 - 11. Advertising board at the elephant camp.

EVENT DAY:

-KHMER TRADITIONAL BLESSING DANCE

-MUSIC
-OPENING CEREMONY BY MC
-SPEECH BY AIRAVATA'S PRESIDENT
-VIDEO CLIPS
-SPEECH BY PRESIDING MINISTER
-MEDAL AWARDS FOR SUPPORTERS AND SPONSORS
-FUNDRAISING
-AUCTION
-DINNER
-FASHION SHOW BY ZORIDA DUONG
-BOKATOR SHOW
-KHMER DANCE PERFORMANCE







MARKETING CAMPAIGN

NEWSPAPERS & ONLINE PRESS

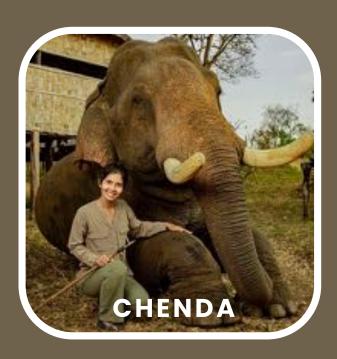
TV

ONLINE CAMPAIGN: FACEBOOK / INSTAGRAM
PROMOTION VIA BACKDROP & LED SCREEN

POST EVENT

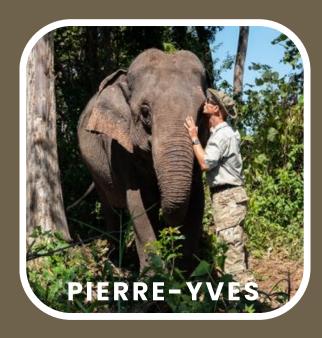
PRESS RELEASE VIA SOCIAL MEDIA AND OR TVS
PHOTOS AND VIDEO PREPARATION
PHOTO ALBUMS
APPRECIATION LETTERS

THE FAMILY BEHIND AIRAVATA











MEET OUR AMBASSADORS



DUONG ZORIDA ACTRESS & MC



MARIANNE CLAIS
MODEL & STUDENT



HERO
TV HOST & MC



JEAN CLAIS
ATHLETE & ENTREPRENEUR

























































































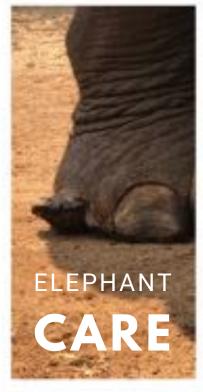


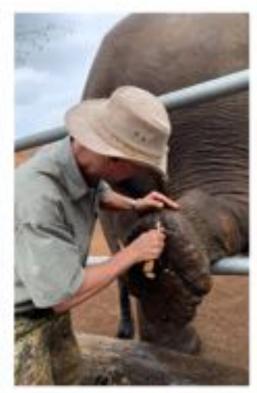


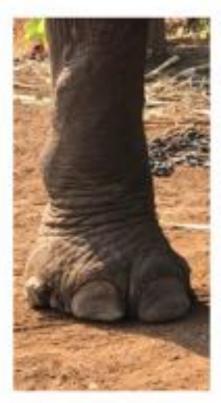






























































SOME OF OUR FRIENDS AND SPONSORS

SUN MOON

HOTEL GROUP

















































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THANK YOU

WITH THE KIND SUPPORT OF:



012 965 165 / 098 998 008

www.airavata-cambodia.com/en

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